

AT THE BEGINNING
you think you're going to
CONQUER THE WORLD

FIGHTING
THE PLATEAU

THEN YOU FIND
YOURSELF...

WHAT NOW?

WHAT'S LIFE WITHOUT CAPITAL?

NO SALES + **NO** MARKETING TEAM

NO OPERATIONS + **NO** SUPPORT TEAM

WHAT'S LIFE SEEKING
CAPITAL?

- VENTURE CAPITALISTS WANT
SIZZLE & MOMENTUM
- ANGELS GIVE TO FRIENDS
- PRIVATE EQUITY WANTS PROFITS

IT'S FRUSTRATING...

NOW WHAT?

WHAT
NOW



IT'S ROCKY...

NOW WHAT?

CONSIDER EXTRACTING VALUE FROM YOUR ASSETS



IP VALUE
MAXIMIZATION PROCESS

Experts in Unlocking Value in Technology and Niche Intellectual Property

IP VAMP™